

Option one



Option two

- Fonts used in these documents are the **Asap family** and **Myriad Pro family**.
- The images used within the two options are licensed by me through **Adobe Stock**.
- Colours now stick to the new colours that were introduced in the new **SEK website** to show the **quality** within the company.
- The layouts draw **attention** to the audience and the content within starts a **conversation**.
- The design on the zeus box is to show briefly the **courses** SEK has to offer and if the audience wants to find out more about the courses they can do so by visiting the **new website**.
- The **website** is heavily enforced around the display to gain **more visitors** to the website and potentially **more clients**.

